

Adam Lee

Product Designer experienced in UI/UX design and front-end code.

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EXPERIENCE

(4y, 2m)

Product Designer 10.2017 - 07.2020 (2y, 10m)
Product Design Intern 05.2016 - 12.2016 (8m)
Veyo San Diego, CA

Responsible for all UI and UX design decisions across two teams delivering three separate products

Oversaw the design of an external transportation management portal from end to end, including release across 250+ medical facilities in two states

Collaborated with engineers to develop a process for approving front end implementation of designs

Contributed HTML and CSS code to allow developers to focus on other tasks during tight deadlines

Identified user research candidates, set up and conducted user interviews to establish UX and technical requirements for new features

Acted as liaison between early adopters and the Product / Engineering teams to identify bugs and usability issues

Worked with Creative Director to build a company-wide design system, accommodating 6 different products

Storyboarded, illustrated and animated various video projects for both internal and external use

Provided creative for a wide range of miscellaneous materials (e.g. ads, stickers, t-shirts, etc.)

Product Design Intern 01.2015 - 12.2015 (8m)
Kik Waterloo, ON

Responsible for UI/UX of GIF messaging and visual design of Kik Codes (a custom QR code)

Automated process for App / Play Store screenshot exports, saving the team several hours of work every release cycle

PROJECTS

Humble Design 08.2019
Product Design via **Good Measure**

Worked with 100+ other volunteers over a long weekend to rebrand a local non-profit in San Diego

Flex Fox Fantasy Federation 03.2012 - Pres.
Development and Product Design

Fantasy baseball league that creates a variety of content for the entertainment of its 20 members

Currently responsible for migrating website from Webflow to WordPress to reduce our operating budget by 50% per year

EDUCATION

BES, Urban Planning 09.2012 - 06.2017
Urban Design Specialization
University of Waterloo Waterloo, ON

Several illustrations published in "Global Change and the Caribbean: Adaptation and Resilience" (2016)

SKILLS

Sketch / Figma	Adobe CC Suite
HTML / CSS	Prototyping
Motion Design	Audio Editing